



ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

Corporate Profile

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as of September 5, 2017

Sector: Media / Internet
Industry: Internet Info Providers
Website: www.ChineseFm.com

ChineseInvestors.com, Inc. (“CIIX” or “the Company”), founded in 1999, is headquartered in San Gabriel, California, with offices in New York and Shanghai China. The Company offers a premier financial information website for Chinese speaking investors (www.ChineseFm.com) specializing in providing web-based, timely market commentary and analysis about U.S. publicly traded stocks, foreign currencies and now digital currencies, with free quotes, charts, market news, and links to investment research. In addition to the website information, CIIX offers various premium subscription services that include real-time financial analysis tracking US stock market quotes and providing access to sample investment portfolios (for educational purposes), as well as real-time trading demonstrations. The Company’s new cryptocurrency education and trading subscription service will provide analysis regarding all aspects of the emerging digital currency world, including coverage of specific cryptocurrencies i.e. Bitcoin and Ethereum, industry trends, price movement, sector related stocks, etc. The Company also recently announced its plans to launch a Chinese Daily Video News Broadcast from the NYSE floor covering the digital currency market. CEO, Mr. Warren Wang, will add his commentary to the daily broadcasts on the Company’s website at www.ChineseFN.com. Through its relationship with Phoenix Television, the Company also produces and broadcasts a weekly television show covering the financial markets entitled “Wall Street Weekly”. CIIX’s Financial Services Division also offers a wide range of investor relations services to publicly-traded companies in the United States and China, enabling them to reach Chinese investors and traders. CIIX went public in 2011 and has profited from earning and holding shares in publicly traded companies through its consulting and advisory services over the past few years. This year, the Company will promote its Financial Services Division through a targeted media campaign that will include TV advertising, social media, radio, and print media. The Company plans a series of upcoming Road Shows with venues including New York, San Francisco, Los Angeles, Las Vegas, Dallas, Miami, Boca Raton, Vancouver, BC, and Toronto.

In recognition of the unprecedented opportunities in the non-industrial hemp industry, in early 2017, the Company expanded its business establishing a Consumer Division. As part of this expansion in to the non-industrial hemp industry, the Company registered XiBiDi Biotechnology Co., Ltd. (“CBD Biotechnology Co., Ltd”), a wholly-owned foreign enterprise, in the Pudong Free-Trade Area in Shanghai and appointed XiangYang Yun as CEO. Its primary focus is online, retail and direct sales of hemp-based health products in China. Yun’s initial focus is the launch of the “CBD Magic Hemp Series” skin care line which is slated to include four products initially. In April 2017, the Company also established ChineseHempOil.com, Inc., as a U.S. wholly-owned subsidiary. ChineseHempOil.com, Inc. is responsible for the development and operation of the online and retail sales of non-industrial hemp-based health



Key Statistics

Price	9/5/2017	0.77
52 Week High		2.75
52 Week Low		0.32
Avg. Vol (30day)		62,862
Market Cap (Interday)M		9.78
Price/Sales (TTM)		5.86
Common Shares Outstanding (M)		12.70
Conv. Preferred Shares Outstanding (M)		11.87
Float(M)		11.70
EPS(TTM)		-0.86
Beta		0.69
Annual Revenue Growth (yoy)		76.0%

Source: Yahoo Finance / OTC Markets

Recent 2017 Highlights

- August 29, 2017. The Company filed its 10K report for the year ended May 31, 2017 and reported total revenues of \$1.67 million, up from \$.95 million in the previous year, a growth rate of 76%. The growth in revenues consisted of strong revenue growth from subscription sales and from increased investor relations and consulting activities. The operating loss was \$4.9 million vs. \$2.9 million, and EPS was (\$.86) vs. (\$.26) from the prior fiscal year. The Company had incurred additional costs related to its growth strategy of adding several new lines of business including the ChineseHempOil.com activities, CBD Biotechnology, and others.
- August 29, 2017. The Company in its 10K filing announced it has authorized up to 10 million shares in Series D Convertible Preferred Stock to accredited investors at \$1 per share, each share converting into two shares of common, with a 6% annual dividend for two years. It has completed approximately \$2 million of the offering thus far.
- August 7, 2017. The Company appointed Kevvin Gillespie as the President of its ChineseHempOil.com subsidiary. Mr. Gillespie, formerly VP Sales, will be responsible for the roll-out of the Company’s hemp products and CBD Hemp Oil brands called “OptHemp™” distributed online at www.ChineseHempOil.com, at retail, and via direct sales.
- June 14, 2017, The Company announced that it has incorporated CBD Biotechnology Inc. in British Columbia, Canada. The new subsidiary will focus on hemp-derived Cannabidiol (CBD) health products including food and beverages in the Canada.

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products in the United States. The Company recently opened its retail store, "Chinese Wellness Center," in the predominantly Chinese community of San Gabriel, California. In addition, the Company introduced its first CBD oil product line, "OptHemp™"; a premium, private label oil, manufactured in Colorado using a CO2 Extraction process. Most recently in August 2017, the Company promoted Keevin Gillespie as President of this subsidiary. The Hemp Industries Association (HIA) reports that total U.S. retail sales of hemp products of nearly \$600 million in 2015, attributing much of the industry growth to increased sales of hemp-based body products, supplements, and foods. In a recent report, the Hemp Business Journal estimated that the CBD market would surge 700 percent over four years, from \$202 million in 2016 to \$2.1 billion by 2020. The Company intends to capitalize on this projected industry growth through retail, online and other marketing and distribution channels.

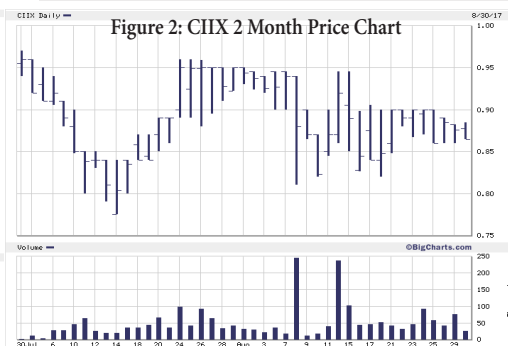
As part of its plans to establish network marketing channels for its non-industrial hemp products, the Company recently engaged Launch Haus, LLC, a venture building firm and digital holding company, based in Scottsdale, AZ, specializing in direct response marketing including digital, e-commerce, and direct sales channels. Launch Haus will play an integral part in directing the Company's organization and launch of its direct-to-consumer e-commerce and network marketing business divisions in the U.S. and potentially China. Launch Haus has a strong presence in the direct-selling industry and its principals have a proven track record having built sales organizations with large commissionable volume over the last 10 years.

The Company filed its 10K Annual Report on August 29, 2017, reporting total annual revenues of \$1,667,977 for the fiscal year ended May 31, 2017, or an annual growth rate of 76%. The Company experienced substantial increases in both subscription revenues (increasing to \$838,897) and investor relations revenues (increasing to \$808,362). The Company plans to increase its subscription base through its enhanced marketing efforts and with the introduction new services such as the cryptocurrency education and trading subscription service. With its strengthened financial position, revenues anticipated to increase substantially from the Company's Consumer Division, the addition of new broadcasts and subscription services being offered by the Financial Services Division, and a dedicated management team focused on growth, the Company looks forward to improved financial performance in the current fiscal year.

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All figures below are quoted in US Dollars and in Thousands			
Income Statement	FY 5/31/15	FY 5/31/16	FY 5/31/17
Revenue	\$ 2,442	948	1,668
Operating Loss	\$ (483)	(2,878)	(4,915)
Net Loss	\$ (2,327)	(1,981)	(3,337)
Loss Per Share	\$ (1)	(0.26)	(0.86)

Balance Sheet	FY 5/31/15	FY 5/31/16	FY 5/31/17
Cash	498	197	1,771
Total Assets	2,264	3,053	3,172
Total Liabilities	667	1,291	1,781
Total Shareholder's Equity	1,596	1,762	1,391

Cash Flow Statement	FY 5/31/15	FY 5/31/16	FY 5/31/17
Operating Cash Flow	(1,380)	(2,905)	(4,589)
Investing Cash Flow	4	(1,230)	1,412
Financing Cash Flow	1,445	1,374	4,750
Cash at end of period	498	197	1,771

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