



# ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

## Corporate Profile

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as of January 27, 2019

Sector: Media / Internet

Industry: Communication Services/Retail

Website: www.ChineseFN.com

### Background and History

ChineseInvestors.com, Inc. ("CIIX" or "the Company"), founded in 1999, is headquartered in San Gabriel, California, with offices in New York City, Richmond (Vancouver) BC, and Shanghai, China. The Company focuses on media services geared toward trading and investing in stocks and currencies and investor relations services. In addition to its core business, in 2017 the Company diversified by establishing two consumer product subsidiaries focusing on hemp oil and hemp health care products.

The Company's primary product offering, within its core financial media communications business, is the creation of real-time stock market commentary, analysis, and educational services in the Chinese language (www.ChineseFN.com). Content offered includes information about U.S. publicly-traded stocks, foreign currencies, and now digital currencies, with free quotes, charts, market news, and links to investment research. CIIX also offers paid premium subscription services that include access to sample investment portfolios (for educational purposes), as well as real-time trading demonstrations.

### Hemp Subsidiaries Drive Revenue Growth

In recognition of the unprecedented opportunities in the legal industrial hemp industry, in early 2017 CIIX established a Chinese subsidiary offering non-industrial hemp products direct to consumers. The Company registered XiBiDi Biotechnology Co., Ltd. ("CBD Biotechnology Co., Ltd"), a wholly-owned foreign enterprise, in the Pudong Free-Trade Area in Shanghai and appointed XiangYang Yun as CEO. The Company offers its hemp products online as well as via retail channels including its own flagship retail store. The Company has launched its "CBD Magic Hemp Series" skin care line. In July 2017, CBD Biotechnology Co. Ltd., officially filed a record of its first line of non-industrial hemp-infused skin care products with the China Food and Drug Administration (CFDA). Although there has been published literature by the CFDA indicating that Cannabis can legally be added to skin care products, many Chinese skin care manufacturers have not yet entered this market.

In April 2017, the Company established ChineseHempOil.com, Inc., a wholly-owned U.S. subsidiary. ChineseHempOil.com, Inc. is responsible for the development and operation of online and retail sales of non-industrial hemp-based health products in the United States via its website ChineseHempOil.com. The US subsidiary operates a retail store deemed the "Chinese Wellness Center," in the predominantly Chinese community of San Gabriel, California, in the Los Angeles area. The subsidiary's first CBD oil product line, "OptHemp™", a premium private label oil, is manufactured in Colorado using a CO2 Extraction process and has fast become its best seller. "OptHemp" oil sits alongside the Company's other hemp-based products, such as premium hemp gummies, water soluble soft gels, and ointments. These hemp segment subsidiaries have been a major driver of growth for the Company.



CIIX's Chinese Subsidiary Plans an IPO Later This Year



New Products Include Vitamin Sprays and CBD Combinations

### Key Statistics

Price 1/25/2019	0.53
52 Week High	1.25
52 Week Low	0.37
Avg. Vol (30day)	139,670
Market Cap (Interday)M	20.32
Price/Sales (TTM)	7.32
Common Shares Outstanding (M)	39.04
Conv. Preferred Shares Outstanding (M)	8.05
Float(M)	33.27
EPS(6mos)	-0.13
Beta (3Y Monthly)	1.51

Source: Yahoo Finance / OTC Markets

### Recent 2018 Highlights

- January 16, 2019 the Company stated it has launched a private brand of CBD Hemp Wine through its wholly-owned foreign enterprise CBD Biotechnology Co. Ltd. Designed specifically for the global Chinese wellness market, Hemp Wine is a proprietary blend made of ingredients including hemp and ginseng.
- January 14, 2019, the Company announced second quarter revenues of \$648,265, up 39% for the quarter.
- December 27, 2018, the Company announced it has retained Boustead Securities, LLC to serve as underwriter for an IPO of CBD Biotech Co. Ltd. The IPO when completed, later in the fall, will provide market visibility and further access to capital.
- October 16, 2018, the Company announced that its subsidiary, CBD Biotechnology Co. Ltd., has entered into Alibaba Group's Tmall (NYSE: BABA), China's largest e-commerce marketplace for global and domestic brands and retailers. This should significantly expand possible sales from its full line of CBD skin-care products to include Alibaba's 500 million registered customers on Taobao and Tmall.



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New Developments / New Products

The Company's Chinese subsidiary, CBD Biotechnology Co. Ltd., in October 2018, entered into Alibaba Group's (NYSE: BABA) Tmall, China's largest e-commerce marketplace for global and domestic brands and retailers.

CBD Biotechnology Co. Ltd. recently launched its CBD Hemp Wine private brand, hemp-infused rice wine product line. Management believes there are tremendous long-term potential benefits of hemp and rice wine, and rapid revenue growth is anticipated.

Financial Results

During the first half, the Company reported \$1,361,000 in total revenue, up 54.1 percent from \$883,000 in the comparable half last year. The Company reported total annual revenues for the year ended May 31, 2018 of \$2.35 million, up 41 percent from the previous year of \$1.67 million.

On December 27, 2018 the Company announced it engaged Boustead Securities, LLC to manage an IPO for its CBD Biotechnology Co. Ltd.'s subsidiary, planned to come to market during the fall of 2019.

Corporate Contact Information

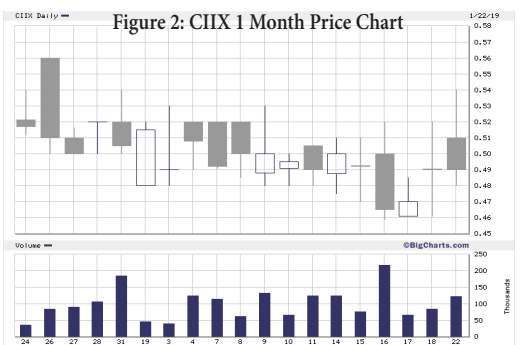
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www.ChineseHempOil.com



The Company's New CBD infused Wine



All figures below are quoted in US Dollars and in Thousands

Table with 4 columns: Financial Statement, FY 5/31/17, FY 5/31/18, 6 Mo 11/30/18. Rows include Income Statement (Revenue, Operating Loss, Net Loss, Loss Per Share), Balance Sheet (Cash, Total Assets, Total Liabilities, Total Shareholder's Equity), and Cash Flow Statement (Operating, Investing, Financing, Cash at end of period).

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