



ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

Corporate Profile

Page 1 of 2

as of June 11, 2019

Sector: Media / Internet
Industry: Communication Services/Retail
Website: www.ChineseFN.com

Background and History

Founded in 1999, ChineseInvestors.com, Inc. ("CIIX" or the "Company") is the premier provider of financial news and education for the Chinese-speaking community, with a developed user base of 100,000+ subscribers to its information portal, www.ChineseFN.com. Headquartered in San Gabriel, California, the Company also has offices in New York City, Richmond (Vancouver) BC, and Shanghai, China. Since the Company's inception 20 years ago, its primary revenue stream has come from financial news and information service subscriptions that provide investment education, news and real-time market analysis including, but not limited to, U.S. equity and financial markets. The Company also provides investor relations services for other companies, especially those requiring Mandarin language support. In recent years, the Company identified a tremendous opportunity in the industrial hemp/CBD market and established two separate consumer product subsidiaries in the US and China, positioning itself to capitalize on this booming CBD retail market. New Frontier Data's *Hemp Business Journal* estimates that, in leading all hemp product categories, the hemp-derived CBD market will grow from a \$390 million-dollar market in 2018, to a \$1.3 billion market (or 3.3x) by 2022.

Hemp Subsidiaries Drive Revenue Growth

In 2017, CIIX established 2 wholly-owned subsidiaries, which have proven to be major growth drivers for the Company. In March 2017, the Company established and registered its wholly owned foreign enterprise, CBD Biotechnology Co. Ltd. ("CBD Biotech"), in the Pudong Free-Trade Area in Shanghai, China, which focuses on online sales of industrial hemp-derived CBD products and other complementary products for the global Chinese market. CBD Biotech operates two business lines, industrial hemp-infused CBD cosmetic and liquor. The initial focus of CBD Biotech was its CBD-infused cosmetics line, the CBD Biotech *Live Oxygen Series*, featured on Alibaba's Tmall online store, and its *Magic Hemp Series*, featured on Alibaba's Taobao Platform, China's largest e-commerce marketplaces for brands and retailers, with over 500 million registered customers. In 2018, CBD Biotech also obtained a Wholesale Alcohol License from Shanghai Wine Monopoly Bureau for a three-year term and entered into a wholesale agreement with China GuiZhou HanTai Wine, Inc. to distribute its brand of baijiu, Yantai 1985, kicking off its sales and marketing plan by partnering with Jinri Toutiao (translation: Today's Headlines), a popular Chinese mobile application. In early 2019, CBD Biotech launched its first self-branded rice wine alcohol product, *Hemp Wine*.

In 2017, the Company also established ChineseHempOil.com, Inc., its wholly owned U.S. subsidiary ("ChineseHempOil"). ChineseHempOil is responsible for the development and operation of online and retail sales of a variety of industrial hemp/CBD wellness products, marketed primarily to the Chinese community in the



New Products Include Cosmetics and CBD Oils

Key Statistics

Price 6/11/2019	0.45
52 Week High	1.25
52 Week Low	0.37
Avg. Vol (30day)	40,845
Market Cap (Interday)M	19.49
Price/Sales (TTM)	5.43
Common Shares Outstanding (M)	43.33
Conv. Preferred Shares Outstanding (M)	7.74
Float(M)	39.06
EPS(TTM)	-0.30
Beta (3Y Monthly)	1.31

Source: Yahoo Finance / OTC Markets

Recent 2019 Highlights

- May 16, 2019, the Company announced CBD Biotechnology Co. Ltd., recently exhibited its self-branded, hemp-infused skin care line at the 29th Vietnam Expo in Hanoi. The Vietnam Expo is an important business destination for trade promotion, foreign relations and commerce between Vietnamese and foreign enterprises.
- April 17, 2019, the Company reported an 81 percent increase in total revenue for Q3FY2019 of \$1,444,822, up from \$796,304, as well as a 579 percent increase in hemp and CBD sales revenues and 6 percent increase in subscription revenues, all up from the same quarter in the prior year.
- March 4, 2019, the Company announced the appointment of Patrick Leung as its new CFO. Leung comes from Kirin Group Holdings Limited, where he served as the executive director and company secretary. Leung has more than two decades of experience in the public sector, serving in various executive and directorial roles at a number of companies listed on the Stock Exchange of Hong Kong and Nasdaq.
- February 19, 2019, The Company announced that its subsidiary ChineseHempOil.com re branded its consumer product line under the new opt™ brand and consolidated its retail e-commerce sites into a single site, www.365CWC.com.

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United States, including but not limited to, soft gels, capsules, concentrates, and a recently introduced high-end, luxury brand of full spectrum CBD oil. The subsidiary recently rebranded its consumer product line, now the opt™ brand, and consolidated retail e-commerce sites into a single site, www.365cwc.com. ChineseHempOil also operates a retail store, “Chinese Wellness Center,” located in the predominantly Chinese community of San Gabriel, California, adjacent to the Company’s headquarters. Most recently ChineseHempOil opened a pop-up kiosk in the Glendale Mall expanding its consumer reach in Los Angeles County

New Developments / New Products

In Q2, CBD Biotechnology Co. Ltd. (“CBD Biotech”) launched, its self-branded CBD Biotech *Hemp Wine*, a hemp-infused rice wine. The Company’s US subsidiary recently introduced high-end, luxury brand of full spectrum CBD oil and recently rebranded its consumer product line, now the opt™ brand, and consolidated retail e-commerce sites into a single site, www.365cwc.com. These new products have the potential to become large growth opportunities for the firm.

Financial Results

During the nine-month period ended February 28, 2019, the Company reported \$2,817,756 in total revenue, up 67.8 percent from \$1,679,256 in the nine month period ended February 28, 2018. The Company reported total annual revenues for the year ended May 31, 2018 of \$2.35 million, up 41 percent from the previous year’s revenues of \$1.67 million. This increase was primarily attributable to increased product sales of online and retail sales of industrial hemp products in the US and China. The Company has increased investor relations revenue. The Company reported a net loss of \$7.4 million for the year ended May 31, 2018 vs. \$3.3 million net loss in the previous year. Loss per share improved to (\$.58) from (\$.86). The net loss for the nine months ended February 28, 2019 was \$6.7 Million or (\$.22) loss per share. The Company raised \$8.45 million dollars in the last nine months through the issuance of Series D Preferred Stock, Common Stock, and the sale of Notes. The Company improved its balance sheet by growing total assets to \$4.99 million as of February 28, 2019, and converted a substantial number of preferred shares (multiple series) into common stock, thereby increasing its common share count to 43.33 million.

Corporate Contact Information

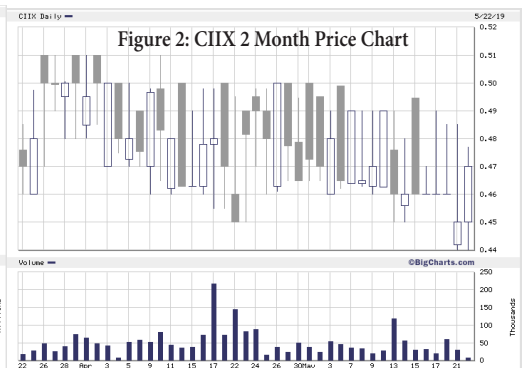
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All figures below are quoted in US Dollars and in Thousands

Income Statement	FY 5/31/17	FY 5/31/18	9 Mo 2/28/19
Revenue	\$ 1,668	2,353	2,818
Operating Loss	\$ (4,915)	(7,215)	(8,075)
Net Loss	\$ (3,337)	(7,406)	(6,670)
Loss Per Share	\$ (0.86)	(0.58)	(0.22)

Balance Sheet	FY 5/31/17	FY 5/31/18	as of 2/28/19
Cash	\$ 1,771	1,390	2,288
Total Assets	\$ 3,172	3,676	4,992
Total Liabilities	\$ 1,781	2,751	5,937
Total Shareholder’s Equity	\$ 1,391	926	(945)

Cash Flow Statement	FY 5/31/17	FY 5/31/18	9 Mo 2/28/19
Operating Cash Flow	(4,589)	(7,349)	(8,398)
Investing Cash Flow	1,412	(94)	2,249
Financing Cash Flow	4,750	7,072	7,060
Cash at end of period	1,771	1,390	2,288

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