



ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

Corporate Profile

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as of September 28, 2018

Sector: Media / Internet

Industry: Communication Services/Retail

Website: www.ChineseFN.com

Background and History

ChineseInvestors.com, Inc. ("CIIX" or "the Company"), founded in 1999, is headquartered in San Gabriel, California, with offices in New York City and Shanghai, China. The Company focuses on media services geared toward trading and investing in stocks and currencies and investor relations services. In addition to its core business, last year the Company diversified by establishing its consumer products division focusing on hemp oil and hemp health care products.

The Company's primary product offering is the creation of real-time stock market commentary, analysis, and educational services in the Chinese language (www.ChineseFN.com). Services offered include information about U.S. publicly-traded stocks, foreign currencies, and now digital currencies, with free quotes, charts, market news, and links to investment research. CIIX also offers paid premium subscription services that include access to sample investment portfolios (for educational purposes), as well as real-time trading demonstrations.

Bitcoin Trading Academy Launched

In March, 2018, the Company launched a wholly-owned subsidiary called Bitcoin Trading Academy, LLC ("BTA") that offers cryptocurrency education and a trading subscription service for various cryptocurrencies. Bitcoin Trading Academy provides analytics for all aspects of the emerging digital currency world, including coverage of specific cryptocurrencies including Bitcoin and Ethereum, industry trends, price movement, sector related stocks, etc. The Company also offers excellent education services and aims to become a leader in education for the cryptocurrency markets, again, with a focus on the Chinese -speaking market. Bitcoin Trading Academy is based on Wall Street in New York City, and is led by CEO Donald Meyers, who reports to CIIX CEO Warren Wang.

Hemp Division Launched

In recognition of the unprecedented opportunities in the legal industrial hemp industry, in early 2017 the Company established a Consumer Division offering non-industrial hemp products. The Company registered XiBiDi Biotechnology Co., Ltd. ("CBD Biotechnology Co., Ltd"), a wholly-owned foreign enterprise, in the Pudong Free-Trade Area in Shanghai and appointed XiangYang Yun as CEO. The Company offers its hemp products online as well as via retail channels including its own flagship retail store. The Company also offers hemp-based health products in China and in the Chinese community in the US. Yun's initial focus is the launch of the "CBD Magic Hemp Series" skin care line which is slated to initially include four products. In April 2017, the Company also established ChineseHempOil.com, Inc., a wholly-owned U.S. subsidiary. ChineseHempOil.com, Inc. is responsible for the development and operation of the online and retail sales of non-industrial hemp-based health products in the United States via its website ChineseHempOil.com. The Company also operates a retail store deemed the "Chinese Wellness Center," in the predominantly Chinese community of San Gabriel,



CIIX displays its hemp products at the Money Show



CEO Warren Wang at CBD show

Key Statistics

Price 9/28/2018	0.65
52 Week High	1.58
52 Week Low	0.37
Avg. Vol (30day)	524,061
Market Cap (Interday)M	21.70
Price/Sales (TTM)	9.22
Common Shares Outstanding (M)	33.65
Conv. Preferred Shares Outstanding (M)	7.57
Float(M)	30.60
EPS(TTM)	-0.58
Beta	0.34

Source: Yahoo Finance / OTC Markets

Recent 2018 Highlights

- September 14, 2018, the Company announced it will be focusing its efforts on a spin-off of its CBD subsidiaries in order to focus on its core businesses of providing financial services, including educational services for the Chinese-speaking community in North America and China.
- September 4, 2018, the Company announced its financial results for fiscal year 2018, as well as its positive outlook for fiscal year 2019. According to the announcement, the Company's gross operating revenues were \$2.35 million for the fiscal year ended May 31, 2018, up 41 percent year-over-year. This increase was attributable primarily to improved product sales through its ChineseHempOil.com Inc. and CBD Biotechnology Co., Ltd. subsidiaries.
- August 20, 2018, the Company announced its subsidiary, ChineseHempOil.com recently hosted a seminar led by general manager, Nina Wang of its Chinese Wellness Center in Los Angeles. The seminar is a part of the Company's strategy to increase sales of its hemp oil product line, which is currently in over 70 retail locations in Los Angeles.
- March 9, 2018, the Company announced it began a financial consulting division called Bitcoin Trading Academy, which is focused on cryptocurrency trading and education in the blockchain technology arena. The Company creates daily video content targeted to its global Chinese-speaking investors following at www.bta168.io .



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California, in the Los Angeles area. The Company's first CBD oil product line, "OptHemp™", a premium private label oil, manufactured in Colorado using a CO2 Extraction process, has fast become its best seller. "OptHemp" oil sits alongside the Company's other hemp-based products, such as premium hemp gummies, water soluble soft gels, and ointments. In July 2017, CBD Biotechnology Co. Ltd., officially filed a record of its first line of non-industrial hemp-infused skin care products with the China Food and Drug Administration (CFDA). Although there has been published literature by the CFDA indicating that Cannabis can legally be added to skin care products, many Chinese skin care manufacturers have not yet entered this market. By establishing a first to market strategy, the Company's skin care products are positioned to be a leader in China. Since its launch of hemp product line, the Company's revenue grew to \$2.35 million for the fiscal year ended May 31, 2018, up 41 percent year-over-year. This increase was attributable primarily to improved product sales through its ChineseHempOil.com Inc. and CBD Biotechnology Co., Ltd. subsidiaries. Because of the hemp division's substantial anticipated revenue growth, the Company announced a spin-off to unlock hidden shareholder value, and plans to return to its main focus of providing investment information and education for Chinese-speaking communities.

Financial Results

The Company filed its 10K Annual Report on August 29, 2018, reporting total annual revenues for the year ended May 31, 2018 of \$2.35 million, up 41 percent from the previous year of \$1.67 million. This increase was primarily attributable to increased product sales of its new retail and online product line "OptHemp" in the US; and a variety of Hemp infused products in China. The Company has increased revenue from its various consulting and investor relations services. The Company reported a net loss of \$7.4 million for the year ended May 31, 2018 vs. \$3.3 million net loss in the previous year. Loss per share improved to (\$.58) from (\$.86). On September 24, 2018 the Company announced it will be focusing on the "spin-off" of the CBD subsidiary side of its business, in order to concentrate on its core business. ChineseInvestors.com has launched a new website for its cryptocurrency division - www.bta168.io and further anticipates expanding its subscriptions (free and paid) for ChineseFN.com during the current fiscal year. The Company raised \$8.6 million dollars in the last fiscal year and first quarter of the current year, through the issuance of Series D preferred stock. The Company improved its balance sheet by growing total assets to \$3.7 million at year end, and converted a substantial number of preferred shares (multiple series) into common stock, thereby increasing its common share count to 33.65 million. The liquidity of the company improved with 30 day average volume of 534,000 shares and management anticipates another solid year of growth.

Corporate Contact Information

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The Company recently announced a plan to spin-off of the hemp products divisions.



All figures below are quoted in US Dollars and in Thousands

Income Statement	FY 5/31/16	FY 5/31/17	FY 5/31/18	Balance Sheet	FY 5/31/16	FY 5/31/17	FY 5/31/18	Cash Flow Statement	FY 5/31/16	FY 5/31/17	FY 5/31/18
Revenue	\$ 948	1,668	2,353	Cash	\$ 197	1,771	1,390	Operating Cash Flow	\$ (2,905)	(4,589)	(7,349)
Operating Loss	\$ (2,878)	(4,915)	(7,215)	Total Assets	\$ 3,053	3,172	3,676	Investing Cash Flow	\$ (1,230)	1,412	94
Net Loss	\$ (1,981)	(3,337)	(7,406)	Total Liabilities	\$ 1,291	1,781	2,751	Financing Cash Flow	\$ 1,374	4,750	7,072
Loss Per Share	\$ (0.26)	(0.86)	(0.58)	Total Shareholder's Equity	\$ 1,762	1,391	926	Cash at end of period	\$ 197	1,771	1,390

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