



ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

Corporate Profile

as of June 26, 2017

Founded in 1999, ChineseInvestors.com, Inc. ("CIIX" or "the Company") headquartered in San Gabriel, California, with offices in New York and Shanghai China, is a premier financial information website for Chinese speaking investors. www.Chinesefn.com, provides web-based, timely market information about United States publicly traded stocks and foreign currencies with free quotes, charts, market news, and links to investment research. CIIX also offers various products beyond the website information such as subscription services and real-time financial analysis. The Company tracks United States stock market quotes and provides access to sample investment portfolios for educational purposes, as well as real-time trading demonstrations. Through its relationship with Phoenix Television, the Company produces and broadcasts a weekly television show covering the financial markets entitled "Wall Street Weekly." In addition, CIIX offers a wide range of investor relations services to publicly-traded companies in the United States and China. CIIX went public in 2011 and has profited from earning and holding shares in publically traded companies through its consulting and advisory services over the past few years.

In recognition of the unprecedented opportunities in the non-industrial hemp industry, CIIX has expanded its business to capitalize on the growing demand for non-industrial products including healing oils, food products, and other health and beauty products. As part of its expansion, the Company established a wholly owned foreign enterprise, "XiBiDi Biotechnology Co. Ltd," also known as CBD Biotechnology Co. Ltd., which operates its site ChineseCBDOil.com. In May 2017, CBD Biotechnology appointed Summer (XiangYang) Yun as CEO. Yun's initial focus will be the launch of "CBD Magic Hemp Series" cosmetics line, which is expected to launch this quarter with 3-5 CBD-based core skincare products. Yun is a marketing and branding executive with over 25 years of experience. CBD Biotechnology Co., Ltd. plans to use multiple sales channels to implement its sales plan.

In the second quarter, CIIX established ChineseHempOil.com, Inc. dba "Chinese Wellness Center" a Delaware corporation, as subsidiary of CIIX. ChineseHempoil.com, Inc. is responsible for the development and operation of the online and retail sales of non-industrial hemp-based health products in the United States. CIIX is expected to open its retail store Chinese Wellness Center in the predominantly Chinese community of San Gabriel, California, located physically next to the Company's headquarters this month. In addition, CIIX announced its release of its first CBD oil product line, OptHemp, a premium, private label oil, made from full-spectrum, Colorado grown, GMO-Free, non-industrial hemp, manufactured using a CO2 Extraction process. The Hemp Industries Association (HIA) reports that total U.S. retail sales of hemp products of nearly \$600 million in 2015. HIA further claims that growth in U.S. hemp retail sales averaged more than 15% annually over the 2010-2015 time frame. Much of this growth has been attributable to increased sales of hemp-based body products, supplements, and foods. In a recent report, the Hemp Business Journal estimated that the CBD market would surge 700 percent over four years, from \$202 million in 2016 to \$2.1 billion by 2020. CIIX plans to capitalize on this projected growth through retail, online and direct sales of non-industrial hemp health and beauty products.



Sector: Media / Internet
Industry: Internet Info Providers
Website: www.Chinesefn.com

Key Statistics

Price 6/26/2017	0.95
52 Week High	2.75
52 Week Low	0.30
Avg. Vol (30day)	70,430
Market Cap (Interday)	8.83
Price/Sales (TTM)	5.49
Common Shares Outstanding (M)	9.30
Conv. Preferred Shares Outstanding (M)	8.19
Float(M)	8.30
EPS(TTM)	-2.31
Beta	0.17
QTR Revenue Growth (yoy)	94%

Source: Yahoo Finance / OTC Markets

Recent 2017 Highlights

- June 14, 2017, The Company announced that it has incorporated CBD Biotechnology Inc. in British Columbia, Canada. The new Company will focus on hemp-derived Cannabidiol health products including food and beverages.
- May 24, 2017, The Company announced the launch of its 'OptHemp' line of hemp health products. The OptHemp line is the first hemp based product to be announced and sold on the Company's website www.ChineseHempOil.com.
- May 2, 2017, The Company announced that it has appointed Summer Yun as the CEO of its wholly-owned foreign entity CBD Biotechnology Co., Ltd. (XiBiDi Biotech). The Company's primary focus will be on retail sales of hemp based products in China.
- April 14, 2017, The Company announced in a 10Q filing, 9 month revenues of \$1.35 Million, up 110% from \$646,000 last year.
- March 23, 2017, The Company has announced it has established a wholly-owned subsidiary in the Pudong Free Trade area of Shanghai which will focus on a global wholesale and retail business of supplying legal hemp based products.
- January 26, 2017, The Company in a filing announced that it issued \$5 Million dollars in Series C Convertible Preferred Stock to accredited investors at \$1 dollar per share.

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As part of its plans to establish direct selling channels for its hemp-based products, CIIX recently engaged Launch Haus, LLC, a venture building firm and digital holding company, based in Scottsdale, AZ, specializing in direct response marketing including digital, e-commerce, and direct sales channels.

Finally earlier this month, the Company incorporated CBD Biotechnology Inc. in British Columbia, Canada. In anticipation of the legalization of recreational cannabis in Canada, the Company hopes to enter the Canadian market.

During its fiscal third quarter, the Company has materially improved its balance sheet and as of Q3, held \$3.7 Million in cash and cash equivalents, which is sufficient cash to fund operations for the next 12 months.

Corporate Contact Information

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Figure 1: CIIX 1 Year Price Chart



Figure 2: CIIX 2 Month Price Chart



Table with 4 columns: Income Statement, FY 5/31/16, FY 5/31/15, thru 2/28/17. Rows include Revenue, Operating Loss, Net Loss, Loss Per Share.

Table with 4 columns: Balance Sheet, FY 5/31/16, FY 5/31/15, thru 2/28/17. Rows include Cash, Total Assets, Total Liabilities, Total Shareholder's Equity.

Table with 4 columns: Cash Flow Statement, FY 5/31/16, FY 5/31/15, thru 2/28/17. Rows include Operating Cash Flow, Investing Cash Flow, Financing Cash Flow, Cash at end of period.

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