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Itronics Inc.

Ticker: ITRO (OTC PINK)

Corporate Profile

as of May 18, 2016

Itronics Inc. (ITRO), founded in 1987 and headquartered in Reno Nevada, is an Agricultural Chemicals Company led by President and CEO John W. Whitney. Itronics Inc. operates as a Creative Clean Technology Company in that the firm has vertically integrated a silver-bearing photoliquid recycling business that manufactures specialty liquid fertilizers sold under the Company's GOLD'n GRO® brand, pure silver bullion, and silver-bearing glass. Clean technology, or "cleantech", should not be confused with standardized terms, "environmental" or "green technology", as it is a new technology and related business models offering competitive returns for investors and customers while providing solutions to global challenges. Where greentech and envirotech represent the highly regulatory driven, "end-of-pipe" technology of the past with limited opportunity for attractive returns, cleantech is driven by market economics that provide greater financial upside and sustainability. Through its subsidiary, Itronics Metallurgical, Inc., the Company takes one of the most toxic liquid wastes produced in the U.S., and turns it virtually 100 percent into usable agricultural chemical products. Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States. The Company is developing environmentally compatible waste processing and mining technology and has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally clean recycling and fertilizer technologies. Itronics also has invented KAM-Thio which is a product that neutralizes Cyanide and leaches silver from the company's silver-bearing glass. This technology will allow for major break thru's in the Nevada gold mining industry with possibilities to expand. Itronics has the ability to grow into many technological extensions that could potentially position the firm for massive expansion and growth.

The Company's goal is to achieve profitable, clean technology driven, organic growth in specialty fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals, that can potentially offer solutions for various industries beyond its current scope such as Manufacturing, Recycling & Waste, and Water & Wastewater. The Company has created technology that provides improved costs to its customers and produces liquid fertilizers that are more effective than fertilizers they replace, all while reducing the amount of residuals in the soil, the risk of surface runoff into surface waters, and the risk of groundwater pollution. The business model is structured to produce profits that are not constrained by overly burdensome regulatory controls, thus providing benefit and upside potential to Itronics' investors as the Company grows.

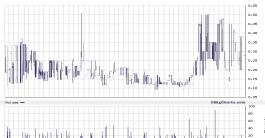
Itronics Inc.'s award-winning GOLD'n GRO® chelated liquid fertilizers are beneficial for the environment by providing superior performance at lower costs, greatly reducing or eliminate negative ecological impact, improving the productive and responsible use of natural resources. Itronics is the only company in the world to have accomplished this achievement. Itronics also owns and operates the Fulstone Iron Oxide Copper exploration property in Nevada and runs a photochemical silver and water recycling plant that converts spent photoliquids into pure silver and GOLD'n GRO® liquid fertilizers.

Total revenues for the 12 months ended December 31, 2015 were \$1,841,901 as compared to \$1,873,296 for 2014. The Company's GOLD'n GRO* fertilizer sales volume increased by 6% and fertilizer revenues were up 1%. Silver sales

increased 1150% based in part on bullion produced by the Company's new refining technology in the fourth quarter. Beginning in 2016, the Company will have a new revenue category, offering sales of "Silverbearing Glass" that will be included in silver sales figures and offering potential for growth. First quarter total revenue declined by 30% due mainly to heavy rainfall in the California market causing farmers to slow fertilizer purchases. The Company anticipates improved revenue streams thru the remainder of 2016 due to the potential for expansion into new markets and with the prospects for new products.

	For the Quarter Ended Mar 31				For the 12 Months Ended Dec 31		
REVENUE		2016		2015		2015	2014
Fertilizer	\$	359,979	\$	516,466	\$	1,734,547 \$	1,712,322
Silver	\$	424	\$	392	\$	41,149 \$	3,293
Photo Services	\$	9,050	\$	7,841	\$	34,876 \$	45,206
Mining Tech Services	\$	3,091	\$	5,584	\$	31,329 \$	112,475
TOTAL REVENUE	\$	372,544	\$	530,283	\$	1,841,901 \$	1,873,296

Figure 1: ITRO 4 Year Price Chart





Sector: Materials

Industry: Agricultural Chemicals Website: www.Itronics.com

Key Statistics

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Price 05/18/2016	0.37				
52 Week High	0.50				
52 Week Low	0.11				
Avg. Vol (3m)	2,419.0				
Beta	-2.40				
Market Cap (Interday)	4,310,611				
Shares Outstanding	11,650,300				
MarketCap/Sales	2.34				
Source: Cap IQ/Yahoo Finance					

Recent 2015 Highlights

- December 8, 2015 the Itronics acquired funding for installation and startup of a five times larger leach reactor system for its clean tech FeLix, SuLix leaching technology for production of silver-bearing concentrates for sale. This can increase sales and production of iron and sulfur-bearing raw materials for GOLD'n GRO* fertilizer manufacturing.
- The Company reported laboratory testing has demonstrated their KAM-Thio
 Technology neutralizes cyanide to meet
 environmental discharge requirements.
 This could have major impact in the mining
 industry due to the industrys struggle to get
 rid of cyanide after leaching for gold and
 silver. This technology would offer nonseasonal sales thus increasing revenue.
- October 27, 2015 announced that the Company has been awarded the "Manufacturing Excellence Award" from the Economic Development Authority of Western Nevada.
- March 17, 2015 announced a technical breakthrough by successfully testing a process to recover metallic zinc powder from zinc enriched liquids. The business model could lead to increased revenue.
- Itronics developed the "Zero Waste" chemical process and The Nevada environmental authorities facilitated the development.
 United States Department of Agriculture extension professors at several land grant universities provided technical support.

Corporate Contact Information

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