



# Jinglz, Inc.

Ticker: Private (Regulation CF)

## Corporate Profile

as of February 3, 2018

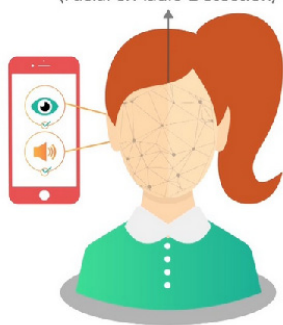
Sector: Technology/Software  
Industry: Advertising Tech  
Website: www.jinglz.net

Jinglz, Inc., (the "Company" or "Jinglz") a Florida Corporation based in Eustis, is offering shares to the public via a Crowd Funding Title III offering (Online Public Offering) through the Start Engine crowd funding platform. The Company anticipates and hopes for an eventual liquidity event down the road to investors via three possible scenarios: (i.) Private Market Listing; (ii.) Initial Public Offering; (iii.) Acquisition/ Merger. Details of the online public offering are available at SEC regulated website: StartEngine.com/Jinglz. The Company's offering has been ranked in the top performing Crowd Funding offerings during the past sixty days, based on popular demand. We encourage interested readers to click through to the Company's offering documents for more comprehensive detailed information on the offering, and the risks involved, at StartEngine.com/Jinglz. Please see appropriate disclaimers at the bottom of this WSR profile.

The Company develops and markets software, technology, and apps for the advertising and mobile gaming markets. Jinglz builds solutions that create measurable, positive change in the mobile advertising space. The Company has an application that brings consumers to mobile ads and allows marketers to have a much more targeted market while allowing the end user a better viewing experience. The Company has found a way to engage users of mobile devices in the advertisements that are usually skipped over. For the Advertiser, the Jinglz app is a great way ensure that money spent on a campaign does not get wasted and that targeted viewers actually see and spend more time on the ads.

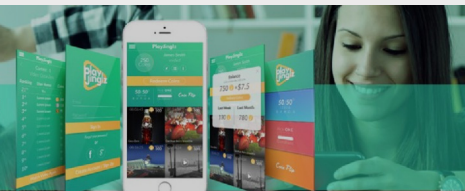
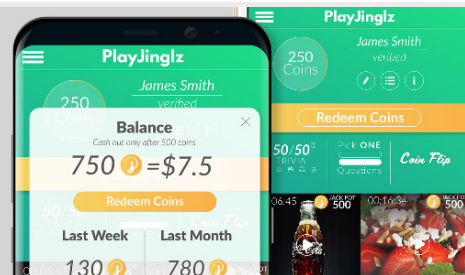
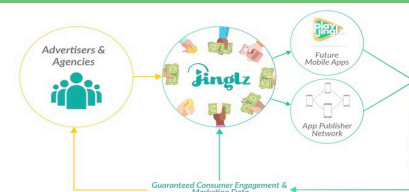
The first product Jinglz is bringing to market is a digital ad distribution network where advertisers can now pay a premium cost per engagement that will return a better value and allows them to capture a substantial portion of the fast growing, \$45 billion dollar mobile advertising market. Currently, advertisements are placed on mobile applications and appear to the end-user on their device, however these ads are interruptive. The ads show up when a user is intending to view something entirely different and has little time or interest in being sold. Advertisers are spending capital to try to capture markets that are essentially not interested at the moment. With current challenges for digital advertisers in getting their message to users, Ad Blockers and Click Fraud are costing billions of dollars in ads not being seen. With the Jinglz app, both the end-user and the advertiser wins as the Jinglz app engages the mobile ad as a part of the user experience. Jinglz uses the mobile devices sensors for facial and audio detection and verifies that the user is actually engaged with the ads they see. Currently the app is available for Android and iPhone devices to leverage this technology and the Company will soon begin rolling out additional software development kits for other app publishers so that they can monetize their apps with the Jinglz technology, allowing them to create an advertising network. For Publishers, monetization of their app is a key part of any successful development. Jinglz works by matching content interest and demographics for specific ad placement and ensures personal engagement thus giving publishers a more lucrative monetization strategy. Using the Jinglz platform allows advertisers to charge a premium ad rate and create higher revenue splitting.

### Viewership Validation Technology (Patent Pending) (Facial & Audio Detection)



The Company has launched the PlayJinglz app where users can watch branded and sponsored short videos, play games or answer trivia to earn entry into prize contests and earn rewards. The app uses the players mobile devices sensors and ensures engagement as well as verifies the user actually watched the video. The user then answers a quick series of questions which help to determine interest level and in turn the user receives rewards. PlayJinglz offers a willing audience while gathering critical user preferences and user interest data that helps to progressively make the advertising content more and more targeted.

Jinglz is on course to create new mobile ad, software and app solutions that will create positive shifts in how the advertising market operates.



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### Corporate Contact Information

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