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Mobi724 Global Solutions, Inc. Ticker: (CSE:MOS) Canadian

A listing on the OTC Markets is pending in January 2

Corporate Profile as of December 2, 2016

MOBI724 Global Solutions Inc., based in Montreal, Canada, operates in the Financial Technology sector (FinTech) and offers a combined EMV Payment, Card Linked Offers & Digital Marketing Platform all in one, to the credit and debit cards issuers and payment processing sectors. The Company's credit and debit card payment solutions, focus on authentication, approved security and quick merchant adoption allowing users to process payments with a wide range of devices over a secure and seamless transaction. MOBI724 Global Solutions Digital Marketing & Card Linked Offers Platform enables card associations, retailers, offer providers, mobile operators and payment card issuers to create, manage and deliver incentive campaigns for their cardholder base worldwide, allowing mobile coupons, offers and loyalty rewards to be redeemed at any point of sale.

Led by CEO Marcel Vienneau and its new distinguished Board of Directors, MOBI724 has completely revived and restructured its predecessor company formerly known as Hybrid Paytech World Inc. Management has successfully demonstrated a strong turnaround with 707% revenue growth and \$2.5 Million in capital raised during the past 9 months.

MOBI724 is innovating in the FinTech space with a combined EMV Payment, Card Linked Offers, and Digital Marketing platform that works on any payment card and any mobile device. The Company's solutions add intelligence to all types of transactions benefiting banks, retailers and cardholders. EMV is a technical standard for smart payment (credit / debit) cards, and for payment terminals and teller machines that can accept the new more secure chip cards or IC cards. EMV stands for Europay, MasterCard, and Visa, the three companies that originated the standard. MOBI724 offers products such as credit and debit EMV payment solutions that allow banks to process end to end EMV transactions, focusing on authentication, approved security and quick merchant adoption which allows the users to process payments with a wide range of devices over a secure and seamless transaction. MOBI724's PCI and EMV cloud-based switch (its core technology), with their device agnostic connectivity, simplifies deployment and integration, and introduces new payment and digital incentives solutions to the market enabling multi layered intelligent transactions, i.e.smart transactions. The Company has filed several patent pendings in multiple countries.

The market for Mobi724 is rapidly growing and the Company well positioned for great growth. According to the annual FinTech 100 report, global FinTech financing has risen seven-fold over the past three years, and was estimated at \$20 billion in 2015 with a 66 percent increase over 2014 estimates (Source: KPMG and H2 Ventures). With the market being global, Mobi724 has completed a 3 year strategic plan which includes monetization of the firm's payment solutions in Asia, Latin America, North America and the Caribbean. In 2015 the three major FinTech niches - Payments, Solutions and Technology - all beat the broader market with 11-14% rate of return. FinTech M&A volume also increased with 195 announced deals and a median deal value of \$74 Million in 2015. The Company estimates organically growing to \$30 Million dollars in revenue by 2019. With the industry seeing 7x growth, we conservatively factored a similar multiple of annual trailing revenue and took into consideration that the Company also has a tax loss carry forward of \$8 million dollars. Utilizing these factors brings Mobi724 into an approximate \$23 million dollar valuation (approximately four times the current level). We feel that Mobi724 is well positioned in a fast and explosive industry and has strong potential to meet guidance of over 100% growth next year.

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Income Statement	FY 2014	FY 2015	thru 9/30/16	Balance Sheet	FY 2014	FY 2015	9/30/16	Cash Flow Statement	FY 2014	FY 2015	thru 9/30/16
Revenue	149,637	437,114	1,924,243	Cash	289,182	430,979	600,996	Operating Cash Flow	(5,022,515)	(2,034,286)	(1,940,376)
Operating Loss	(7,345,912)	(1,750,656)	(1,884,616)	Total Assets	8,161,788	7,390,926	8,142,258	Investing Cash Flow	(653,861)	(262,252)	(11,591)
Net Loss	(3,166,981)	(2,133,968)	(2,559,304)	Total Liabilities	8,796,883	5,903,265	7,285,423	Financing Cash Flow	5,894,057	2,453,963	2,121,984
Loss Per Share	(0.07)	(0.04)	(0.03)	Total Shareholder's Equity	(635,095)	1,487,661	856,835	Cash at end of period	289,182	430,979	600,996
Figure 1: MOS 1 Year Price Chart Figure 2: MOS Revenue, Op Income and Margin											
0.10 0.08					Revenue Operating income Operating margin (%) 						
			V	il	U	-1 201				016	000%
Dec 3, 2015	5			Nov 30	0, 2016	Q	2 Q3	Q4	Q1	Q2	

Sector: Technology Industry: Software - FinTech Website: www.mobi724.com

Key Statistics

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Price 12/2/2016	0.05		
52 Week High	0.10		
52 Week Low	0.03		
Avg. Vol (30day)	49,000		
Market Cap (Interday)	6.00M		
Price/Sales (TTM)	2.87		
Insider Ownership (%)	27%		
Institutional Ownership (%)	16%		
Shares Outstanding (M)	120		
EPS(9m)	-0.03		
Source: Bloomberg			

All Figures in Canadian Dollars

Recent 2016 Highlights

- On Nov 30, Mobi724 announced revenues increased by 707% and net loss decreased by 13% for the 9 months period compared with last year. Revenues were \$1.92 Million for the 9 months compared with \$271,000.
- In October, the Company raised \$250,000
 in an equity private placement at .05 cents
 per share issuing 5 million shares. In
 November the Company raised \$217,000
 dollars by issuing 4.34 million shares at .05
 cents per share.
- In October, the Company issued \$500,000 of 8% Secured Convertible Debentures due March 2018, which are convertible at \$.15 per share.
- In September, the Company issued \$1.5 Million of 12% Convertible Debentures due June 2018. It also extended the maturity of an existing \$1.2 million Convertible Debenture to the same institutional investor (Fidelity) for a total amount due of \$2.7 Million. These Debentures convert automatically into shares at .35 cents at maturity.
- In October, the Company subsidiary iQ724 Inc. signed a marketing partnership agreement with Ackroo which provides its clients gift card, mobile and e-commerce offerings.

Corporate Contact Information

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