



# Wearable Health Solutions

Ticker: (OTC:WHSI)

Initial Corporate Profile

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as of March 29, 2021

Sector: Healthcare  
Industry: Medical Instruments

[www.wearablehealthsolutions.com](http://www.wearablehealthsolutions.com)

## COMPANY BACKGROUND

Wearable Health Solutions, Inc. (the "Company" or "WHSI"), formerly known as Medical Alarm Concepts Holdings Inc., headquartered in Toronto, Canada with satellite U.S. offices in King of Prussia, PA, Syracuse, and Westchester County, NY and Orlando, FL, is a personal monitoring technology developer focused on mobile alert and tracking devices for emergency medical and occupational safety markets worldwide, concentrating on North American markets. Incorporated under Nevada laws in July 2008 and operating primarily through its wholly-owned Pennsylvania-registered subsidiary, Medical Alarm Concepts LLC, the Company ([www.wearablehealthsolutions.com](http://www.wearablehealthsolutions.com)) has over the years introduced several generations of cutting-edge Personal Emergency Response System ("PERS") solutions, ranging from at-home medical alarms called MediPendant® ([www.MediPendant.com](http://www.MediPendant.com)), designed mainly for independently-living seniors, to advanced mobile-alert smart-devices branded iHelp™ ([www.ihelpalarm.com](http://www.ihelpalarm.com)), which have also been recently marketed as employee check-in and safety trackers for lone field workers.

WHSI generates revenues from sale of its PERS devices and recurring service fees based on monitoring subscription plans. In addition to the U.S. and Canada, which contribute a vast majority of the Company's business volume, WHSI has also in the past sold its solutions practically across all continents, including countries such as New Zealand, Denmark, Ireland, Brazil, Barbados, Bermuda and the People's Republic of China. Unlike the majority of existing PERS companies, the Company's products are distributed predominantly on a wholesale basis to dealers consisting mainly of residential security companies, home healthcare providers and rehabilitation centers, and to retail customers through mass outlet chains or direct in-house sales channels. Working with more than 15 central monitoring stations and approximately 200 dealers, WHSI reported serving over 7,000 end-users as of November 2020 and filling an order book of 2,000+ potential activations.

Fueled by rapidly-growing worldwide geriatric populations, especially in developed countries targeted by WHSI, and technology-driven mobile healthcare ("mHealth") trends invigorated globally by the COVID-19 pandemic, the already-vibrant PERS industry was estimated by ReportLinker.com to post a 14.8% revenue growth spike in 2020, benefitting long-term from the converging telemedicine practices and Internet-of-Things ("IoT") communication technologies. The Company is currently preparing to launch its next-generation state-of-the-art iHelp MAX, a telehealth-ready



## Key Statistics

Price 3/29/2021	0.01
52 Week High	0.10
52 Week Low	0.004
Avg. Vol (3month)	72,884
Market Cap (Interday)M	5.5
Price/Sales	3.37
Common Shares Outstanding (M)	546.40
Float(M)	56.90
EPS(ttm)	-0.001
Beta (5y)	11.31

Source: Yahoo Finance / OTC Markets

## Recent Highlights

- **March 23, 2021**, the Company announced continued progress on its new iHelp MAX Telehealth Ready and Emergency Device to be manufactured and distributed to its dealers and partnerships. In addition, the Lone Worker product development for the commercial markets is making solid progress.
- **December 31, 2020**, the Company announced that it has started to develop its new 4G Telehealth Ready Device product to be manufactured and distributed to its dealers and partnerships. The product will have more advanced features and Bluetooth capabilities to recognize other devices to register data to be used to monitor health vitals of users. The device will serve the baby boomers population which is estimated at growing up to 10,000 people per day and address the growing markets of telehealth needs to help reduce healthcare insurance costs.
- **December 21, 2020**, the Company announced that it has received SEC approval for its 1-A offering effective November 10, 2020. The company intends to access the capital markets in an effort to raise up to \$5,000,000 in equity capital. The proceeds from this offering may be used for various corporate activities including funding of our new 4G Telehealth Ready Device and our Lone Worker Products for commercial market use, applications and distribution and for debt reduction.

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4G cellular network device fully-integrated with the Company's proprietary mHealth Central Cloud Management and Automation platform, which will provide the capacity to connect to various body-mounted biological function sensors and other wearable equipment for remote monitoring, data collection and processing.

**In order to fund its business development growth, the Company is conducting an equity placement of up to 500 million shares of Common Stock at \$0.01 per share, or \$5 million gross proceeds, pursuant to a Regulation A Offering Statement qualified and deemed effective by the Securities and Exchange Commission (SEC) in November 2020.**

## SAFETY AND MEDICAL ALERT PRODUCTS

Leveraging its established twelve-year history of setting PERS technology standards, WHSI designs and manufactures innovative personal medical alarm and safety alert devices used to summon help in the event of an emergency. The Company's hardware products are offered in conjunction with periodic subscription plans for live-operator response services provided around-the-clock by certified emergency medical technicians trained to immediately assess the situation and dispatch appropriate aid personnel, which has the potential to save lives, mitigate physical harm from the incident and limit other repercussions, such as expensive hospital stays.

As an alternative to residential care at nursing homes or other assisted living facilities, WHSI medical alarm solutions are used primarily by persons living alone, especially the elderly, often with chronic medical conditions or disabilities, as well as non-seniors with unpredictable pre-existing maladies, such as seizures or heart disorders. Through its Lone Worker Program developed since late 2019, the Company's PERS devices can also be used by remote solitary employees and contractors in a variety of industries, including truck drivers, hotel maids, social and other field workers, especially those exposed to hazardous conditions. Several states and countries are now requiring companies with lone workers to implement a lone worker device into their business.

### MediPendant™

The Company's original product called the MediPendant® is a traditional medical alarm for at-home emergencies. Consisting of a base station connected to conventional land line phone services and a portable one-touch panic button unit equipped with a speaker and a microphone, MediPendant® was introduced in 2008 as the world's first wireless two-way voice communication pendant in the PERS industry. While a significant portion of personal medical alarms on the market still require the user to speak and listen through a stationary base component, the Company's system allows the user to talk to an operator directly through the wireless pendant, improving patient management procedures and response results upon an immobilizing emergency event. The system also automatically provides subscriber's personal information, such as home address and medical history, including an updated list of medications, which can be instantly conveyed to emergency responders. With an impressive top-quality radio transmission range of up to 600 feet, surpassing the capabilities of most competitive home-based PERS products, the water-resistant MediPendant® can be used throughout the household worn comfortably on a neck lanyard, a wrist strap or a belt clip, even in a bath or shower, where most accidents happen. The Company continues to sell the MediPendant® solution, but currently does not manufacture new devices, fulfilling dealers' inventory needs with recycled refurbished products. For more MediPendant® details, visit [www.MediPendant.com](http://www.MediPendant.com).

**Wearable Health Solutions Products**

### iHelp™

The Company's next-generation product line called iHelp™ is a fully mobile PERS (solution operating on cellular networks used by telecom providers worldwide. Having discontinued production of its initial iHelp™ version for 2G networks in 2016, the Company currently sells iHelp+ 3G™, an advanced easy-to-use, compact, lightweight, durable safety and medical alert device for indoor and outdoor applica-

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tions. iHelp+ 3G™ innovations over the predecessor products focus on real-time location tracking and customizable geo-fencing features based on GPS technology, as well as motion and positioning sensors for fall detection. The device is operated by one multi-function button allowing for more complex check-in and alert functions. Weighing 1.5 ounces and measuring 2.5"x1.8"x0.67", iHelp+ 3G™ also offers an extended battery life of 72 hours supervised by the monitoring center, superior quality audio system for loud and clear two-way operator connection, device-status voice prompts and audible alerts, as well as an IPX7 water-resistance rating, making the unit practically waterproof for immersions of less than 3.3 feet deep for up to 30 minutes.

The operation of the iHelp™ product series is coordinated by a proprietary cloud-hosted software-as-a-service platform automating and integrating back-end data transmission and processing, as well as application programming interface controllers between the user devices, monitoring centers and other third-party providers. The platform includes a front-end online dealer portal for direct management and customization of user accounts and devices, monitoring features and cellular network settings. Through an intuitive and seamless interface, dealers have control over fulfillment, activation and simple configuration of the iHelp™ unit or its functions at any time, as well as access to device usage tracking for audits and various reporting. For more information about the iHelp+ 3G™ system, visit [www.ihelpalarm.com](http://www.ihelpalarm.com).

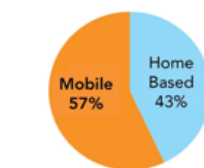
**In advance of a gradual phase-out of 3G network bandwidths planned by major wireless network carriers, including AT&T, T-Mobile and Bell Canada, commonly referred to as the 3G Sunset, the Company is getting ready to release the iHelp MAX 4G™, its most advanced telehealth-ready device expected to transform the Company's medical alarm offering into fully-fledged wearable health monitoring and alert systems.** Like the iHelp+3G™, the iHelp MAX 4G™ will operate on a cellular signal and offer emergency response services, but its functionality will be greatly enhanced by Wi-Fi and Bluetooth 4.0 Low Energy, as well as other connectivity standards utilized by the emerging IOT applications, such as Near-Field Communication or beacons. Along with an upgraded mHealth Central Cloud Management and Automation platform, the system will have the capacity to integrate with a wide variety of third-party wearable health-care products that monitor and transmit real-time and historical biological data. Collected and processed vital signs data can be stored on the Company's HIPAA (Health Insurance Portability and Accountability Act) compliant servers in the cloud and be available for authorized access by caregivers, nurses, doctors, hospitals and other health organizations. The Company is currently exploring partnership opportunities with providers of FDA (U.S. Food and Drug Administration) approved medical devices and biosensors.

## MARKET

Originating well over four decades ago in the U.S. as a cost-effective technology-driven alternative to elderly care services in residential and hospital environments, PERS solutions flourished over the years due to accelerating innovation, persistent population aging, and growing incidence of acute and chronic diseases across the globe, especially in industrialized nations, where socio-economic dynamics favored independent living arrangements over multi-generational households. Currently, the industry has entered into a robust transformation period based on converging mHealth technology advancements and post-WW2 demographics yielding unprecedented geriatric population growth, both domestically and internationally.

In the U.S., as Baby Boomers born between 1946 and 1964 began reaching senior age in 2011, the Census Bureau's "2019 Population Estimates" released last year pegged the 65-and-older population to have grown abruptly by over a third (34.2%) during the last decade, reaching over 54 million individuals, and representing about 16.5% of the nation's inhabitants, per [statista.com](https://www.statista.com) analysis. Both the number of 65+ seniors and their share in the population are on track to continue the steep rise in the upcoming decade, expected to surpass 70 million residents and represent over 20% of total population by 2030, a level already faced by four states (Maine, Florida, West Virginia

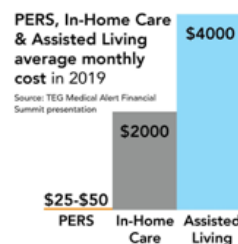
## PERS MARKET HIGHLIGHTS Source: freeus.com



New PERS equipment sales in 2019  
Source: TEG Medical Alert Financial Summit presentation

**39 months**

Average length of PERS subscriptions in 2019  
Source: TEG Medical Alert Financial Summit presentation



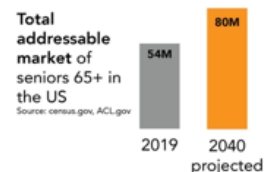
PERS, In-Home Care & Assisted Living average monthly cost in 2019  
Source: TEG Medical Alert Financial Summit presentation

**75% female**

Gender of PERS subscribers in 2019  
Source: TEG Medical Alert Financial Summit presentation

**78 years old**

Average age of PERS subscribers in 2019  
Source: TEG Medical Alert Financial Summit presentation



Total addressable market of seniors 65+ in the US  
Source: census.gov, ACL.gov

**6.5%**

Total addressable market penetration in 2019  
Source: TEG Medical Alert Financial Summit presentation

**19-24%**

Total addressable market penetration expected by 2030  
Source: TRG Associates

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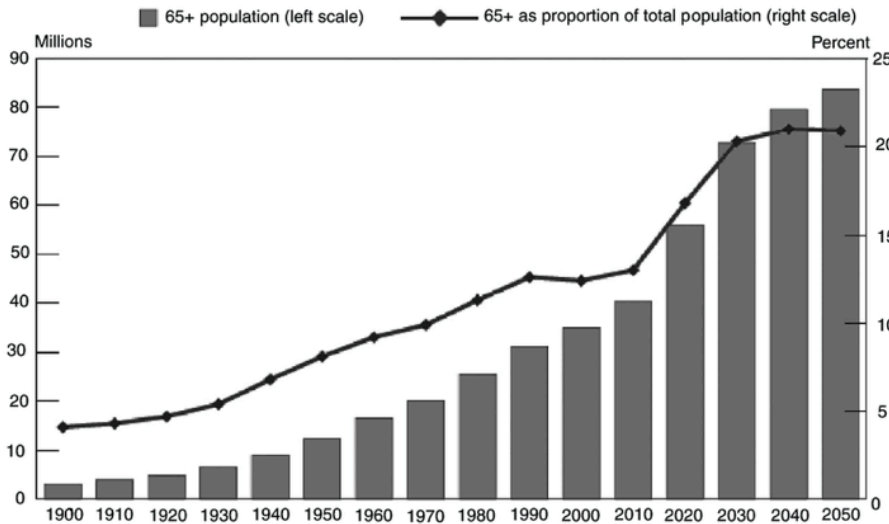
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### UNITED STATES AGING POPULATION (1900-2050)

Source: U.S. Census Bureau (2014)



and Vermont) in 2019, as well as many European countries and Japan for a number of years.

Worldwide, according to United Nations Department of Economic and Social Affairs “World Population Ageing 2020 Highlights”, the population of persons 65 and over, which reached 727 million (9.3% share) is projected to more than double to 1.5 billion (16% share), trailing the trends of developed regions and providing natural PERS demand impetus for decades into the future.

Depending on the source of market data and methodology employed by major online research providers, the PERS industry in 2020 was valued between \$3.88 and \$7.14 billion worldwide and expected to growth at a CAGR ranging from 5.3% to 7.9%. Projections for global PERS market opportunity vary rather widely, likely due to forecasting uncertainties related to disruptive IoT and biosensor technology applications, as

well as impact of COVID-19 on telehealth practices. On a conservative side, ReportLinker in July 2020 revised its pre-pandemic “Global Personal Emergency Response Systems Industry” analysis released in March 2020, upgrading the projected worldwide PERS market value to \$6.3 billion by 2027 and forecast-period CAGR to 6.1%, with an annual growth rate anomaly figure of 14.8% expected in 2020. Recognizing the extraordinary COVID-19 boost to telemedicine adoption, the ReportLinker study cited only 35% of physicians utilized telemedicine technologies in their practice in 2019, which increased abruptly due to Centers for Disease Control and Prevention (CDC) urging virtual patient communication, as well as policy led decisions and regulatory amendments expanding telehealth consultations to nearly 62 million Medicare beneficiaries, temporarily lifting certain penalties for HIPAA violations and allowing reductions or waivers of deductibles. With the opportunity for providing sensitive, low-cost, rapid, connected diagnostics through mHealth-enabled devices the mPERS segment alone is forecasted to reach \$5.7 billion in 2027, growing at 7.5% CAGR. For comparative projections from other leading research providers, refer to the Global PERS Market Forecast table.

### GLOBAL PERSONAL EMERGENCY RESPONSE SYSTEM (PERS) MARKET FORECAST Source: WallStreetResearch

Research Report		Forecast Period	Market Size (billions)		CAGR
Date	Source		Beg Value	End Value	
Feb 2020	Market Data Forecast	2020-2025	\$3.88	\$5.05	5.3%
Feb 2020	MarketsandMarkets Research	2020-2025	\$6.50	\$9.60	7.9%
Dec 2020	Market Reports World	2020-2026	\$7.14	\$10.19	6.1%

## COMPETITION

The PERS market is fragmented and highly competitive, comprised of numerous providers leading the industry since the period of first-generation products, as well as subsequent successful market entrants focused solely on mPERS solutions. The largest players in terms of disclosed subscription levels are:

- Philips Lifeline, a division of Koninklijke Philips NV (NYSE: PHG), a Dutch multinational electronics manufacturer, with over 750,000 active users, formed in 2006 following a \$750 million purchase of Lifeline Systems, Inc., an industry pioneering company established in 1974, which at the time of acquisition had approximately \$150 million in annual revenues and a predominantly North American subscriber base of nearly 470,000 seniors;
- GreatCall, founded in 2005, which was acquired with more than 900,000 subscribers by Best Buy Co., Inc. (NYSE: BBY) in 2018 for

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\$800 million;

- Connect America, operating since 1977, which acquired Tunstall Americas, a division of Tunstall Healthcare Group Limited in 2019, bringing the number of active users to more than 300,000.

Other companies with well-established operating histories and market positions, but undisclosed subscriberships include independent private providers, such as Life Alert Emergency Response, VRI, Healthcom, LifeFone, LifeStation, Numera, ADT, Medical Guardian, Bay Alarm Medical, LogicMark and MobileHelp. Competing directly with all aforementioned, **WHSI appears to be the only small cap publicly traded pure-play in the PERS industry.** Many of the above mentioned companies sell directly to end users, but Wearable Health Solutions' business plan is different in that they primarily are selling to dealers, which not only creates recurring revenue, but also calls for substantially less customer service calls/overhead. Competitive advantages for the Company are: (1) Wearable's custom portal is proprietary software designed for use exclusively with iHelp products and customized for iHelp dealers. It enables its dealers and users to program their devices in the cloud at a moment's notice, including enabling wifi, fall detection, geo-fencing, language, gps, and lone worker, (2) Wearable distances itself from its competition by writing its own programs and customizing its software to fit its dealer's needs, (3) Wearable is the only company that has implemented a lone worker program that uses wifi and beacons, helping to pinpoint workers locations not only by gps, but by floor also, (4) Wearable is already testing disposable wearable health sensors that can be worn on the body, and can save historical data on HIPAA compliant servers in the cloud for use by doctors, hospitals, and loved ones

## BOAPIN TECHNOLOGY ACQUISITION

In August 2020, the Company entered into an agreement to purchase the e-commerce technology platform BOAPIN.com from Hypersoft Ventures, Inc. As a part of the asset purchase agreement, WHSI issued 6,700,000 shares of Series C Convertible Preferred Stock, which are convertible into 10 shares of Common Stock each, and a two year interest bearing promissory note in the amount of \$425,000, in exchange for 100% of the trading platform and all other assets pertaining to BOAPIN.com.

BOAPIN is a technology platform designed to support the import and export trade sector by delivering innovative B2B solutions that incorporate technologies such as big data analytics, blockchain, artificial intelligence, and smart contract. The goal of this B2B cross border e-commerce platform is to grow global trade by shortening the trade cycle and increasing efficiencies. Blockchain allows for improvements like tracking of goods from origin to end consumer and acceleration of product certification & assurance. The platform also offers banking and finance solutions and facilitates international payments in multiple currencies. BOAPIN allows trading partners to use smart contracts, which are contracts stored across a blockchain network with the terms of the agreement written into lines of code that will self-execute the transactions associated with the given contract, and can therefore promote trust while speeding up clearing and settlement through automation. Companies can set up their own e-commerce stores through the platform, send and receive quotes, negotiate, use advanced reports, access sales management systems, and much more. BOAPIN.com was initially designed and marketed to promote trade between Brazil and China and is mainly focused on commodities trading. Key industries include agriculture, building materials, electronics, fertilizers, machinery & equipment, and wines & spirits.

In 2019, the value of Brazil's exports to China reached over \$63 billion, while the imports totaled approximately \$35.3 billion. In 2020, the Brazil-China trade topped \$101 billion, with Brazilian exports surpassing \$67 billion. This strength of Brazil's exports to China has been mainly driven by the powerful agriculture sector which has increased 6% last year, mainly due to commodity demand from China. The growth of the value of commodities in the overall trade between Brazil and China can be very positive for BOAPIN.com as its focus is commodities trade. The BOAPIN.com platform can also expand to other international markets. The global B2B e-commerce market size was valued at \$5.7 trillion in 2019 and is expected to expand at a CAGR of 17.5% from 2020 to 2027, according to a May 2020 report by Grand View Research.

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## MANAGEMENT

The Company's seasoned management team has over 30 years of combined PERS industry experience and a track record in executive management of publicly traded microcap companies.

**Harrysen Mittler, CEO and Chairman**, has over 30 years of experience in corporate finance, mergers and acquisitions, business administration and commerce. Prior to joining the Company in December 2019, Mr. Mittler served as Chairman, CEO and CFO of Pacific Software Inc. (OTC: PFSF), an enterprise software development and acquisition company for emerging technologies, since 2016. Previously, he served as Director and CFO of Nortia Capital Partners Inc., a then publicly traded merchant banking company, Chairman and CEO for Grand Prix Sports Inc., an international motor sports racing team, as well as for Autoworks International Ltd., a company then quoted on the Frankfurt Stock Exchange. At the beginning of his career, Mr. Mittler has also served in the audit division of Deloitte Haskins and Sells, the predecessor to Deloitte & Touche LLP.

**Peter Pizzino, President and Director**, had a 25-year career in the securities and investment industry when joining the Company in December 2019. Since 2018, Mr. Pizzino served as President of Pacific Software Inc. (OTC: PFSF), where he focused on development of BOAPIN.com. Prior to that, since 2015, Mr. Pizzino held positions in Capital Markets at Spartan Capital, then with J. Streicher Capital on the NYSE floor, where he financed public and private companies generating several hundred million dollars in client offerings. In the past, Mr. Pizzino acquired extensive international business and non-profit experience, including guiding business development and financing of emerging companies based in China. Mr. Pizzino received a B.S. degree in accounting and finance, and held several securities licenses.

**Ronald Adams, EVP**, has over 40 years of experience in wholesale, retail, and distribution organizations, as well as starting growing profitable companies, including founding Medical Alarm Concepts, beginning in 2008. Before that, he served as President of Connective Home, an installer of low voltage wiring for Smart Homes from 2001-2008. Previous to this, he served as the President and CFO of a NASDAQ company, which he started and later sold. Mr. Adams graduated from the U.S. Merchant Marine Academy at Kings Point with a B.S. in Engineering and as a Lieutenant JG in the U.S. Navy. In 1996, Mr. Adams received the prestigious Entrepreneur of the Year Award, sponsored by Dow Jones, NASDAQ, and Ernst & Young.

**Jennifer Loria, COO**, has over 20 years of experience developing and executing strategic business plans, establishing and streamlining internal operations, and developing growth strategies for startup companies. Having joined the Company in December 2008 as VP of Marketing for Medical Alarm Concepts LLC, Ms. Loria was responsible for brand development and execution of go-to-market strategies. Prior to joining the Company, Ms. Loria worked at Buck, a global HR benefits and human resource consulting firm controlled by H.I.G. Capital. Ms. Loria holds a master's degree in journalism and a bachelor's degree in business administration.

**Gail Rosenthal, CFO**, has over twenty years of experience in corporate finance, mergers and acquisitions, accounting and auditing. Prior to joining the Company in September 2020, Ms. Rosenthal has served as senior audit manager for a boutique auditing firm until 2010, and has subsequently concentrated on private consulting work. Her experience spans manufacturing, distribution and retail, film production, banking and finance, IT and software development, and she is an expert in communications and leadership. Ms. Rosenthal is a graduate of University of California San Diego in La Jolla, CA.

## FINANCIALS

**WHSI generates revenues from sale of its devices, primarily the iHelp+ 3G™, as well as monitoring and other associated services, resulting in a current annual revenue run rate of approximately \$1.5 million.** For the six months ended December 31, 2020, the Company reported Total Revenues of \$752,459, composed of \$206,014 in product sales and \$546,445 from services, showing 68% growth versus \$448,046 Total Revenues reported for the same period in 2019. During the first half of this fiscal year, the Company registered \$280,397 in Gross Profit, or 37.2% of Total Revenues, and (\$609,298) in Loss from Operations, compared to \$329,872, or 73.6%, and (\$58,880), respectively, in the first half of fiscal 2019, when only monitoring revenues were reported with no device sales. The Net Loss for six months ended December 31, 2020 equaled (\$1,161,237), primarily due to a non-cash (\$436,470) Loss on change in fair value, versus a Net Income

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of \$16,132 for the comparative period in the previous year.

For the last full fiscal year ended June 30, 2020, the Company's Total Revenues were \$1,163,337, compared to \$770,396 for the year ended June 30, 2019. The Gross Profit equaled \$693,021 in 2020, at a margin rate of 59.6%, versus \$372,227 in 2019, at 48.3% gross margin. For the year ended June 30, 2020, the Company's reported a Loss from Operations of (\$495,650) and a Net Loss of (\$453,820), compared to (\$434,639) and (\$715,462), respectively, for the year ended June 30, 2019.

**In November 2020, the SEC issued a Notice of Qualification for the Company's Offering Statement filed pursuant to Regulation A. The Company is currently offering on a "best efforts" basis up to 500,000,000 shares of WHSI Common Stock, at a price of \$0.01 per share, for maximum gross proceeds of \$5,000,000, prior to offering expenses, including discounts and commissions of up to 10%.** Having reported the first placement of 8,000,000 fully-registered shares in February 2021, the Company plans to continue the offering directly and through online crowd funding platforms. The net proceeds will be utilized predominantly for manufacturing and marketing expenses in preparation of the iHelp MAX 4G™ roll-out, IT research and development, repayment of certain promissory notes and other debt reductions, as well as other working capital needs for ongoing operations.

As of December 31, 2020, the Company had 546,388,177 outstanding shares of Common Stock, and five classes of Preferred Convertible Stock, outstanding as follows:

- 688 Series A shares, with no voting rights, convertible at 1 share of Series A for 2 shares of Common Stock;
- 9,938 Series B shares, with no voting rights, convertible at 1 share of Series B for 2 shares of Common Stock;
- 6,838,889 Series C shares, with no voting rights, convertible at 1 share of Series C for 10 shares of Common Stock, of which 6,700,003 were issued in August 2020 in association with the Hypersoft Ventures transaction;
- 425,000 Series D shares, with no voting rights, convertible at 1 share of Series D for 10 shares of Common Stock;
- 1,900,000 Series E shares, carrying voting rights of 10,000 votes per share, convertible at 1 share of Series E for 100 shares of Common Stock, 900,000 shares of which was issued in November 2020, with the entire outstanding balance held by the Company's directors as controlling interest in WHSI.

## OUTLOOK

**Facing highly conducive market conditions triggered in part by the COVID-19 pandemic, the Company is on the verge of executing a pivotal product launch of its iHelp MAX 4G™ device designed specifically to capitalize on latest mPERS real-time location-tracking features and emerging wearable health monitoring technologies.** The multifaceted multilingual iHelp MAX 4G™ along with the versatile mHealth Central Cloud Management and Automation platform will offer a simple easily-customizable turn-key solution with a greatly enhanced marketability profile, marking an unprecedented opportunity for more extensive North American market penetration, where the Company's subscribers are currently concentrated and intensified global expansion beyond presently served regions, especially in less developed countries, where life expectancy levels keep rising, fertility rates continue falling and technology adoption increases consistently. As social isolation standards and independent remote work practices become increasingly and even perennially accepted worldwide, the iHelp MAX 4G™ solution will be marketed for two distinct applications targeting separate global markets, namely: (1) medical emergency and health condition trackers for vulnerable segments of the aging and medically-at-risk populations, and (2) occupational safety and employee performance alerts for lone workers in a variety of industries.

**As such, the introduction of iHelp MAX 4G™ is expected to provide a significant upsurge in revenues from new product sales and upsell opportunities, as well as increased levels of general monitoring, premium data and other optional high-margin services.** With prior reports of product development activities nearing finalization, the Company's ground breaking release could be imminent, allowing a 60-90 days period for arrangement of outsourced manufacturing capacity, production turn-around and proper build-up of deployment infrastructure, subject to available funding. The Reg-A offering, if successful, will also significantly improve the Company's financial standing and sure-up its balance sheet.

The information presented herein is not to be construed as an offer to sell, nor a solicitation of an offer to purchase, any securities. This Profile report, is a compilation of information available to the public, which has been furnished by the featured company or gathered from other sources, in each case without independent verification, and no representations are made as to its accuracy or validity thereof. The information may include certain forward-looking statements within the meaning of Section 21E of the SEC Act of 1934, which may be affected by unforeseen circumstances or certain risks. Any investment in securities contains inherent high levels of risks and should only be done after consulting an investment professional. The featured company will pay a fee of up to \$7000 in cash to Alan Stone & Company LLC for preparation and distribution of this initial Corporate Profile, including other potential fees associated with various consulting and investor relation services. For complete disclaimer information, the readers are hereby referred to the Disclaimer Page at the [www.WallStreetResearch.org](http://www.WallStreetResearch.org) website.



## Wearable Health Solutions

Ticker: (OTC:WHSI)

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### Initial Corporate Profile

as of March 29, 2021

Sector: Healthcare  
Industry: Medical Instruments

www.wearablehealthsolutions.com

The Company plans to sell the iHelp MAX 4G™ solution wholesale through its dealer network, which it intends to expand to include healthcare companies, including hospitals, insurance providers and managed care organizations. The management claims to currently be in discussions with several wholesale groups looking to distribute its products through their own independent channels and in conjunction with their own monitoring services. The Company is also developing a program designed for specific retailers, for sale of WHSI branded and white label products. Finally, the Company anticipates to recruit one or two sales and customer service experts, adding to its current count of 10 full-time employees.

Provided that the management can secure additional financing and execute its product roll-out strategy, the Company appears poised to experience unparalleled revenue growth over the next 12 to 24 months following the iHelp MAX 4G™ launch. This could potentially return the Company to profitability when profit margins improve from the current levels. The Company anticipates significant revenue growth in the near future.

### Corporate Contact Information

#### Wearable Health Solutions - WHSI

Harrysen Mittler - Chairman of the board and CEO

Peter Pizzino - President and Director

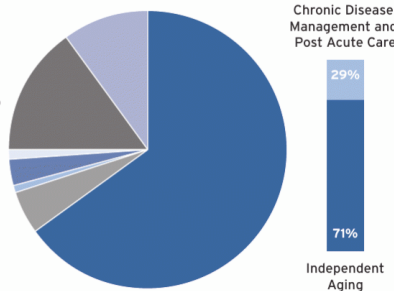
Tel (877) 342-2929

info@wearablehealthsolutions.com

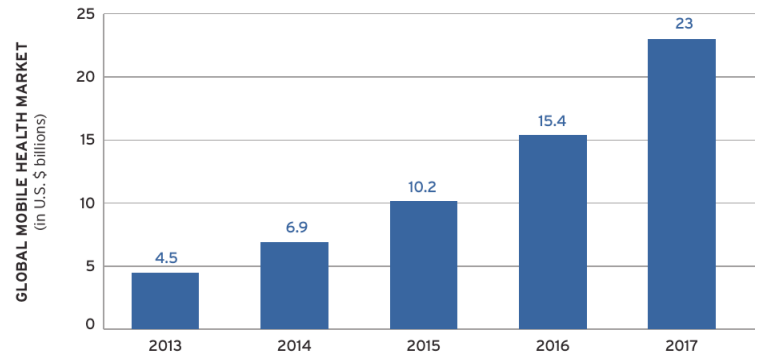
200 West Church Road, Suite B, King of Prussia, PA 19406

### Global mHealth Market Opportunity by Service Categories, US\$ billion, 2017

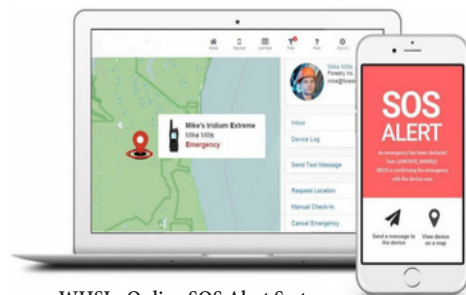
Monitoring	\$15 billion	65%
Emergency Response	\$0	0%
Health Practitioner Support	\$1.1 billion	5%
Health Surveillance Support	\$0.1 billion	0%
Administration	\$0.1 billion	1%
Wellness	\$0.7 billion	3%
Prevention	\$0.2 billion	1%
Diagnosis	\$3.4 billion	15%
Treatment	\$2.3 billion	10%



### Global mHealth Market



Note: Total worldwide market size (2017E): US\$ 23 billion  
Source: PwC analysis



WHSI - Online SOS Alert System



All figures below are quoted in US Dollars and in Thousands

Income Statement	FY 6/30/19	FY 6/30/20	6M 12/31/20	Balance Sheet	FY 6/30/19	FY 6/30/20	as of 12/31/20	Cash Flow Statement	FY 6/30/19	FY 6/30/20	6M 12/31/20
Revenue	\$ 770	1,163	752	Current Assets	\$ 112	219	115	Operating Cash Flow	(132)	(518)	(1,069)
Oper Loss/Income	\$ (435)	(496)	(609)	Total Assets	\$ 118	644	541	Investing Cash Flow	-	-	-
Net Loss/Income	\$ (715)	(453)	(1,161)	Total Liabilities	\$ 2,324	2,938	3,990	Financing Cash Flow	132	512	1,069
Loss Per Share	\$ (0.01)	-	-	Total Shareholder's Equity	\$ (2,205)	(2,293)	(3,450)	Cash at end of period	4	-	-

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## ADDITIONAL DISCLOSURES

### Receipt of Compensation:

The featured company engaged ASC / Wall Street Research for an initial Profile Report and has paid a fee of \$7000 in cash to Alan Stone & Company LLC for preparation and distribution of this initial Corporate Profile, including other potential fees associated with various consulting and investor relation services. Future fees will be due for updated reports and other services.

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### Market making:

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